



News from the Ohio Turnpike

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For Immediate Release:

Ohio Turnpike announces partnership with Waze in time for holiday travel

BEREA (Dec. 22, 2016) – The Ohio Turnpike today announced a partnership with [Waze](#), the real-time crowd-sourced navigation app powered by one of the world’s largest communities of drivers, via the [Waze Connected Citizens Program](#). Designed as a free, two-way data exchange of publicly available traffic information, the Connected Citizens program will promote greater efficiency and safer travel on the Ohio Turnpike. Data shared is in real-time with anonymous, user-generated insights.

The mission of Waze Connected Citizens is to help Wazers and Ohio Turnpike customers collaborate to improve their travel experience and answer the question “What’s happening on the Turnpike right now, and where?”

The program promotes more efficient traffic monitoring by sharing incident reports from Waze and includes everything from construction and incident data to weather data and road reports. This information shows up on the Waze mobile app, helping travelers to use the Ohio Turnpike across its 241 miles more safely and efficiently.

“Information supplied in real time by our customers will add to the eyes and ears of Turnpike staff already out on the road and at our facilities,” said Ohio Turnpike Executive Director Randy Cole, a Waze Warrior. (Waze ranks users on their activity.) “Waze users will greatly enhance our ability to provide up to the minute and accurate traffic data to travelers.”

“With 53 million customer trips on the Ohio Turnpike, we’re excited to welcome the Ohio Turnpike and its customers to the Waze community,” said Adam Fried, New Business Manager for Waze.

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"No one knows more about what is happening on the roads than Wazers and the Ohio Turnpike can now harness the power of these insights to improve the customer travel experience," added Fried. "For Wazers, the Ohio Turnpike will provide critical road closure and construction information, helping citizens drive more safely and save time on their trips."

To find out more about Connected Citizens visit <http://waze.com/connectedcitizens>. To download the free Waze app for iOS or Android, visit <http://www.waze.com>.

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The Ohio Turnpike is a 241-mile toll road offering one of the safest, best and most convenient routes for motorists to reach east/west destinations along the northern corridor of Ohio. The Ohio Turnpike and Infrastructure Commission provides excellent customer service and amenities to meet travelers' wants and needs, including state-of-the-art service plazas, a variety of restaurant choices, and routine maintenance for a smooth, pleasant trip. For a better travel experience, choose the Ohio Turnpike.