

# News from the Ohio Turnpike

682 Prospect Street, Berea, Ohio 44017-2799

Phone: 440.234.2081 - Fax: 440.234.3881

For Immediate Release:

## GetGo Cafe + Market to offer E-ZPass to its customers

**BEREA, Ohio** (Oct. 15, 2015) – The Ohio Turnpike and Giant Eagle, Inc. have expanded their partnership by offering *E-ZPass®* at 72 northeast Ohio area GetGo locations throughout 15 counties. In July, Giant Eagle became the first non-Turnpike retailer to offer *E-ZPass* transponders to customers at 90 northern Ohio Giant Eagle stores in 13 counties.

In its first five years and 11 months of operation on the Ohio Turnpike, *E-ZPass* saved its customers more than \$250 million compared to customers who paid cash over the same period. The number of overall users and vehicle miles travelled with *E-ZPass* has increased steadily since the program began on the Ohio Turnpike in 2009. Now, 46.9 percent of passenger vehicle customers who travel the Turnpike use *E-ZPass*.

"In our continued effort to be responsive to the needs of our customers, we are making it easier than ever to acquire an Ohio *E-ZPass* through our partnership with Giant Eagle and GetGo," said Ohio Turnpike Executive Director Randy Cole. "Customers can save both time and money by enrolling in the program. The average savings on tolls is 33 percent and customers can save up to 50 percent on a single trip."

"GetGo Cafe and Market delivers a combination of made-fresh-to-order foods and the best in convenience offerings to our customers," said Giant Eagle, Inc. spokesperson Dan Donovan. "Much like our high quality fuels and our free air for vehicle tires, the addition of *E-ZPass* transponders improves our ability to help customers get where they're going."

With 26 tolling authorities in 15 states – and growing—E-ZPass represents the largest and most successful interoperable tolling network in the world. Giant Eagle and GetGo customers may now also purchase transponder mounting strips in participating locations.

### E-ZPass by the Numbers:

- Seventy-two GetGo locations will offer *E-ZPass* transponders for passenger vehicles only in <u>15 northern Ohio Counties</u>.
- E-*ZPass* transponders are \$12 at all retail locations. Allow up to 24 hours for activation in Ohio and up to 48 hours for use of the transponder in other states.
- A credit card and a minimum balance of \$25 per transponder are required to open an account.
- Savings realized by all *E-ZPass* customers since 2009: \$250,965,000 (as of 8/31/2015).
- About 54.2 percent of all customers currently use *E-ZPass*.
- Almost 10,000 Ohio *E-ZPass* customers use the system for at least 30 trips per month.
- In 2014, 57.4 percent (1.65 billion) of vehicle miles travelled were by *E-ZPass* customers.

#### About GetGo Cafe + Market

GetGo evolves the traditional convenience store experience, delivering a cafe and market that features a wide ranging menu of high-quality fresh food and meal solutions, and quality customer service in an inviting in-store setting. GetGo operates 199 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland and Indiana.

#### About E-ZPass

*E-ZPass* is an electronic toll collection system that allows customers to enter and exit the Turnpike without stopping to receive a ticket or to pay the toll. *E-ZPass* saves both time and money. Travelers receive an average 33 percent discount from their toll charge for using *E-ZPass*. The Ohio Turnpike *E-ZPass* maintenance fee (75 cents per month) is waived for frequent Ohio Turnpike travelers—those who take the Ohio Turnpike for 30 or more single trips per month. *E-ZPass* is also available at www.ezpassoh.com, at any of the 14 Ohio Turnpike Service Plaza locations or by calling the Customer Service Center at 440-234-2081 ext. 1075.

**The Ohio Turnpike** is a 241-mile toll road offering one of the safest, best and most convenient routes for motorists to reach east/west destinations along the northern corridor of Ohio. The Ohio Turnpike and Infrastructure Commission provides excellent customer service and amenities to meet travelers' wants and needs, including state-of-the-art service plazas, a variety of restaurant choices, and routine maintenance for a smooth, pleasant trip.

###

#### For more information please contact:

Adam Greenslade, Director of Communications at 440-234-2081 ext. 1011, 440-821-3308 (cell), adam.greenslade@ohioturnpike.org or

Brian Newbacher, Public Information Officer, 440-234-2081 ext. 1171, 440-821-3399 (cell), brian.newbacher@ohioturnpike.org.

Dan Donovan, Giant Eagle, Inc. Media Relations, 412-967-4551, media.relations@gianteagle.com