

News from the Ohio Turnpike

November 22, 2013 (For Immediate Release) 440-234-2081, ext. 1171

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## Now available: Ohio-made, farm fresh products at the Vermilion Valley/Middle Ridge Service Plazas

The Ohio Turnpike is excited to announce that the Ohio Heartland Store, located at the Middle Ridge and Vermilion Valley Service Plazas (Milepost 139.5 Amherst, OH) now has Ohiomade, farm fresh products available to customers. Earlier this month, the Ohio Heartland Store began offering a variety of local products such as cheeses, meats, chocolates, grape juice, fruits and more from area producers including:

-Great Lakes Smoked Meats- Lorain, OH -Bunker Hill-Heini's Cheese- Amherst, OH -Figgs Liquid Innovations- Mansfield, OH -Mon Ami- Catawba, OH -Gooseberry Patch Cook Books- Columbus, OH -Grobes Fruit Farm- Elyria, OH
-Schlechter Bro. Country Harvest- Amherst, OH
-Reiter Dairy- Akron, OH
-Harry London's Chocolates- Canton, OH



Ohio Turnpike Service Plaza Operations Manager Andrew Herberger is happy with the concept and thrilled with this initiative adding, "We are supporting local, Ohio businesses and its farms by leveraging existing Turnpike partnerships." He explained the value in spotlighting these products to a vast audience of travelers visiting these plazas. "With more than 50 million vehicles traveling on the Ohio Turnpike annually, this is a great opportunity to feature some wonderful Ohio products for our customers." Herberger added.

<u>Special Event</u>: Please join us for an Ohio Tasting at the Middle Ridge Service Plaza\* (MP 139.5 westbound) on Wednesday, Nov. 27, 2013 from 10 AM to 6 PM! Complimentary samples from Great Lakes Smoked Meats, Figgs Liquid Innovations, and Heini's Cheese. Samplings at the Vermilion Valley Service Plaza (MP 139.5 eastbound) will also being ongoing throughout the day.



\*Middle Ridge Service Plaza local address: 46402 Middle Ridge Road, Amherst, OH 44001 Vermilion Valley Service Plaza local address: 7998 Leavitt Road, Amherst, OH 44001

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