

Ohio Turnpike Commission ("OTC")

Literature Display Request Form

AGREEMENT TERM JANUARY 1, 2012 – DECEMBER 31, 2013

BILLING ADDRESS (Required – Please Print or Type)

ORGANIZATION NAME:			
ADDRESS Line 1:			
ADDRESS Line 2:			
CITY, STATE, ZIP			

CONTACT INFORMATION (Required – Please Print or Type)

CONTACT NAME :			
PHONE #:			
FAX #:			
EMAIL:			

PRICING & PUBLICATION INFORMATION

Standard Distribution (per publication)	\$400 per set of service plazas for two-year agreement		
Logo/Link Featured On OTC Website	\$200 for two-year agreement		
PUBLICATION NAME(S):	1.)		
	2.)		
	3.)		
	4.)		
	5.)		
MONTH/YEAR TO START DISPLAY:			

Enter two-digit month

Enter four-digit year*

Seasonal Publications	\$25 per month, per set of service plazas, per each year of the two-year agreement**		
SEASONAL DISPLAY:			

Enter # of months for display per year

Enter starting two-digit month

* Four-digit year is required for standard and/or seasonal distribution.

**Seasonal publications may only be displayed a maximum of three months per each year of the two-year agreement.

INSTRUCTIONS:

1. Select the number of publications that you would like to display per plaza.
2. Select the number of seasonal publications (if any) that you would like to display per plaza.

SERVICE PLAZA DISTRIBUTION

Service Plaza (SP) and Milepost (MP) Display Locations (Service Plaza Set)	SP-1 MP 20.8 Indian Meadow Tiffin River	SP-3 MP 76.9 Blue Heron Wyandot	SP-4 MP 100.0 Erie Islands Commodore Perry	SP-5 MP 139.5 Middle Ridge Vermillion Valley	SP-6 MP 170.1 Great Lakes Towpath	SP-7 MP 197.0 Portage Brady's Leap	SP-8 MP 237.2 Mahoning Valley Glacier Hills
Standard Distribution (Indicate Number)							
Seasonal Publications (Indicate Number)							

PLAZA CLOSURE DETAILS: SP-2 is not listed because the Plazas are expected to be closed until 2014. SP-8 is currently closed, but is slated to reopen later in 2012. If you would like to select SP-8 as a literature distribution site, the Commission will prorate that charge based on a January 1, 2013 start date. Should the Plazas reopen prior to January 1, 2013 your literature will be displayed at no charge until that date.

___ Yes, we would like to have our logo and link feature on the OTC website (adds \$200.00 to the total.)

If yes, e-mail logo image as a .jpeg or .gif to lauren.hakos@ohioturnpike.org and include your web address here:

CHARGES

Check if Non-Profit Organization: (a 10% discount will apply)		State of Ohio Certificate of Exemption # (required):	
--	--	---	--

	SP - 1	SP - 3	SP - 4	SP - 5	SP - 6	SP - 7	SP - 8	
Standard Distribution	\$	\$	\$	\$	\$	\$	\$	\$
Seasonal Publications	\$	\$	\$	\$	\$	\$	\$	\$
LOGO/LINK (optional)								\$
NON-PROFIT DISCOUNT (if applicable)								\$
TOTAL AMOUNT DUE								\$

*Display rates will be prorated monthly for agreements executed after January 1, 2012.
Internet users: Fees will automatically be calculated based on the information supplied on Page 1.*

LITERATURE DISPLAY AGREEMENT

Please submit this completed form along with one copy of each Publication to the following address: **Ohio Turnpike Commission Attn: Marketing Manager, 682 Prospect Street, Berea, Ohio 44017**. If the Non-Profit Organization box is checked, please submit a copy of the Non-Profit Organization Certificate along with completed paperwork.

Upon OTC review of your request and approval of your sample publication, a Literature Display Agreement will be sent for your signature. Instructions on returning the signed Agreement and for making payment to the OTC will be included. Please make checks payable to the **Ohio Turnpike Commission**. Return of the signed Agreement and receipt of payment are required before you may ship your brochures.

SHIPPING INFORMATION

Advertisers will be allowed to ship no more than 3,500 pieces of literature to each authorized location per initial shipment, per publication, unless prior approval is obtained. Seasonal publications may only be delivered immediately prior to the applicable months for display and in shipments of no more than 1,500 pieces. Authorization to ship will be provided after the Agreement is signed and returned to the OTC with payment. Shipping and associated fees are the responsibility of the Advertiser.

QUESTIONS

For additional information and questions please contact Lauren Hakos, Marketing Manager at 440-234-2081 ext 1171 or lauren.hakos@ohioturnpike.org.

DISCLAIMER

The Ohio Turnpike Commission, its Director, officers, employees, agents and representatives are not responsible for the contents of the literature distributed through the OTC's Welcome and Information Centers at the Service Plazas. The sole intended purpose of the literature is to provide information to the traveling public regarding area attractions, lodging, activities and other points of interest. Parties that enter into Literature Distribution Agreements with the Ohio Turnpike Commission accept sole responsibility for the contents of any literature distributed, and for any claims, causes of action or damages that may arise as a result of their literature being distributed at the Service Plazas.