

Ohio Turnpike Commission ("OTC")

Literature Display Request Form

AGREEMENT TERM JANUARY 1, 2010 – DECEMBER 31, 2011

BILLING ADDRESS (Required – Please Print or Type)

ORGANIZATION NAME:			
ADDRESS Line 1:			
ADDRESS Line 2:			
CITY, STATE, ZIP			

CONTACT INFORMATION (Required – Please Print or Type)

CONTACT NAME :			
PHONE #:			
FAX #:			
EMAIL:			

PRICING & PUBLICATION INFORMATION

Standard Distribution (per publication)	\$400 per set of service plazas for two-year agreement	
Logo/Link Featured On OTC Website	\$500 for two-year agreement	
PUBLICATION NAME(S):	1.)	
	2.)	
	3.)	
	4.)	
	5.)	
MONTH/YEAR TO START DISPLAY:		

Enter two-digit month

Enter four-digit year*

Seasonal Publications	\$25 per month, per set of service plazas, per each year of the two-year agreement**	
SEASONAL DISPLAY:		

Enter # of months for display per year

Enter starting two-digit month

* Four-digit year is required for standard and/or seasonal distribution.

**Seasonal publications may only be displayed a maximum of three months per each year of the two year agreement.

INSTRUCTIONS:

1. Select the number of publications that you would like to display per plaza.*
2. Select the number of seasonal publications (if any) that you would like to display per plaza.

SERVICE PLAZA DISTRIBUTION

Plaza # and Milepost Display Locations (Set of Service Plazas)	SP-3 MP 76.9 Blue Heron (WB) Wyandot (EB)	SP-4 MP 100.0 Erie Islands (WB) Commodore (EB)	SP-5 MP 139.5 Middle Ridge (WB) Vermilion Valley (EB)	SP-6 MP 170.1 Great Lakes (WB) Towpath (EB)	SP-7 MP 197 Portage (WB) Brady's Leap (EB)
Standard Distribution (Indicate Number)					
Seasonal Publications (Indicate Number)					

Yes, we would like to have our logo and link feature on the OTC website (adds \$500.00 to the total.)

If yes, please include web address here: _____

**By selecting all five (5) sets of plazas, your literature will be displayed at the Fallen Timbers Service Plaza (EB-MP 49.0) at no additional cost. (In the event the Fallen Timbers Service Plaza is closed for demolition or reconstruction during the two-year period, your literature will be redistributed to the other service plazas).*

Note to internet users: Fees will automatically be calculated based on the information supplied above.

CHARGES

Check if Non-Profit Organization: (a 10% discount will apply)		State of Ohio Certificate of Exemption #:	
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	SP - 3	SP - 4	SP - 5	SP - 6	SP - 7	
Standard Distribution	\$	\$	\$	\$	\$	\$
Seasonal Publications	\$	\$	\$	\$	\$	\$
LOGO/LINK (optional)						\$
NON-PROFIT DISCOUNT (if applicable)						\$
TOTAL AMOUNT DUE						\$

NOTE: Display rates will be prorated monthly for agreements executed after January 1, 2010.

LITERATURE DISPLAY AGREEMENT

Please submit this completed form along with one copy of each Publication to the following address: **Ohio Turnpike Commission Attn: Marketing Manager, 682 Prospect Street, Berea, Ohio 44017**. If the Non-Profit Organization box is checked, please submit a copy of the Non-Profit Organization Certificate along with completed paperwork.

Upon OTC review of your request and approval of your sample publication, a Literature Display Agreement will be sent for your signature. Instructions on returning the signed Agreement and for making payment to the OTC are included. Please make checks payable to the **Ohio Turnpike Commission**. Return of the signed Agreement and receipt of payment are required before you may ship your brochures.

SHIPPING INFORMATION

Advertisers will be allowed to ship no more than 3,500 pieces of literature to each authorized location per initial shipment, per publication, unless prior approval is obtained. Seasonal publications may only be delivered immediately prior to the applicable months for display and in shipments of no more than 1,500 pieces. Authorization to ship will be provided after the Agreement is signed and returned to the OTC with payment. Shipping and associated fees are the responsibility of the Advertiser.

QUESTIONS

For additional information and questions please contact Lauren Hakos, Marketing Manager at 440-234-2081 ext 1171 or lauren.hakos@ohioturnpike.org.

DISCLAIMER

The Ohio Turnpike Commission, its Director, officers, employees, agents and representatives are not responsible for the contents of the literature distributed through the OTC's Welcome and Information Centers at the Service Plazas. The sole intended purpose of the literature is to provide information to the traveling public regarding area attractions, lodging, activities and other points of interest. Parties that enter into Literature Distribution Agreements with the Ohio Turnpike Commission accept sole responsibility for the contents of any literature distributed, and for any claims, causes of action or damages that may arise as a result of their literature being distributed at the Service Plazas.