



News from the Ohio Turnpike

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For Immediate Release:

Ohio Turnpike announces 3rd annual W82TXT Teen Video Contest

W82TXT Video Contest is back to help save lives and earn great prizes for high school teens

BEREA (May 27, 2020) – The Ohio Turnpike today announced a fun and important contest for high schoolers to encourage distracted drivers to kick their dangerous habit.

Students entering grades 9-12 and graduating seniors can encourage their peers to drive safely and win some great prizes by participating in the 3rd annual [“W82TXT” Teen Video Contest](#). By producing and submitting a video, high schoolers can have fun, help spread awareness about the dangers of distracted driving and compete for these great prizes:

- 12-Month Adobe Creative Cloud Subscription
- Pocket Projector
- Apple Watch
- AirPods Pro
- PlusUs LifeCard Power Bank
- \$250 Amazon Gift Card

The grand prize winner also will get to choose a booster club at their school, to which the Ohio Turnpike will donate \$500!

“Law enforcement and transportation agencies across the nation have been reporting less traffic during the pandemic restrictions. Some dangerous drivers, however, are using this opportunity to speed and drive while distracted. This is a major problem,” said Ferzan M. Ahmed, P.E., Executive Director. “Please team up with friends but practice social distancing and wear masks when necessary to protect each other. Get creative. This is a high-profile way to influence drivers to make safe choices behind the wheel.”

The AAA Foundation for Traffic Safety indicates new teen drivers are three times as likely as adults to be involved in a deadly crash during the summer months between Memorial Day and Labor Day, known as the “100 Deadliest Days of Summer.”

Videos must be submitted by July 4, 2020.

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Sam Holter, now a graduate of Youngstown Boardman H.S., submitted this entry, "Are you there?" It was voted the grand prize winner in 2019.

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