



News from the Ohio Turnpike

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For Immediate Release with:

Ohio Turnpike holds first-ever “Name-A-Snowplow Contest”

BEREA (Oct. 19) – As maintenance crews made their final preparations for the upcoming winter season, the Ohio Turnpike announced its first-ever “Name-A-Snowplow Contest” for northern Ohioans.

Sponsored by the **Northern Ohio Buick GM Dealers**, the Ohio Turnpike Name a Plow Contest runs from Oct. 19th until December 1, 2021.

We all know the winter season in Ohio can sometimes present difficult driving conditions. Whether it's a major snowstorm or icy conditions that require all hands-on deck, Ohio Turnpike Maintenance Crews will be out around the clock, if needed, to keep the road, bridges and interchanges safe for our customers.

This year, we have a fun way for you to help our crews also have a little fun. We're asking for customers to name one snowplow in each of our eight Ohio Turnpike Maintenance Sections.

If selected, your truck name will be assigned to one of our eight trucks for the 2021-2022 Snow & Ice Season. The eight Ohioans who submit the winning names will win a **\$100 Gift Card**.

Simply put on your thinking caps and visit ohioturnpike.org to see the Official Rules and get started.

“We can’t wait to see the creative snowplow name ideas that get submitted,” said Chris Matta, Deputy Chief Engineer and Director of Field Operations.

The options are endless, and the Ohio Turnpike wants you to think big and reach for the stars! There aren’t too many rules, but they do have a few guidelines for your submission to be considered in the contest:

- The name needs to be limited to 15 characters, one to two words so it will fit on a sticker
- No profanity or inappropriate language.

Entries of snowplow names will be accepted in the order received.

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