



News from the Ohio Turnpike

682 Prospect St.
Berea, OH 44017
www.ohioturnpike.org

FOR IMMEDIATE RELEASE

Ohio Turnpike Wins Public Relations Awards, Including Best of Show

CLEVELAND (Dec. 6, 2022) – The Ohio Turnpike and Infrastructure Commission was the recipient of five Cleveland Rocks Awards – including Best of Show – presented by the Greater Cleveland chapter of the Public Relations Society of America (PRSA).

The Ohio Turnpike, representing the International Bridge, Tunnel and Turnpike Association (IBTTA), won Best of Show (Guitar Award) and a Gold Award for “Building a Solid Foundation at Boys & Girls Clubs of Northeast Ohio” in the campaign category of [Community Relations \(or Cause\)](#). The Ohio Turnpike is an IBTTA member.

More than 80 IBTTA member volunteers, including Ohio Turnpike staff, installed a multipurpose basketball court at the facility on Broadway Ave. in Cleveland on June 26, 2022. As part of the campaign, the Ohio Turnpike produced a [video](#) highlighting the service project, which included a time-lapse look at the court installation.

The Ohio Turnpike also won a Silver Award for “Ohio Turnpike Issues Warning Ahead of Winter Storm Landon” in the tactic category of [Multimedia Content: Video](#).

In the tactic categories of [Press Release](#) and [Newsletter](#), the Ohio Turnpike won Bronze Awards for “Raising Awareness of Work Zone Safety on the Ohio Turnpike During the 2022 Construction Season” and “*Customer Connection*,” respectively.

The 20th anniversary of the PRSA Cleveland Rocks Awards honored outstanding campaigns and tactics implemented from Jan. 1, 2021, to July 1, 2022, that incorporated sound research, planning, execution and evaluation. Funds raised benefit the Greater Cleveland chapter’s scholarship funds.

For the complete list of 2022 winners, [click here](#).

###

For more information, contact:

Charles Cyrill
Public Information Officer
Ohio Turnpike and Infrastructure Commission
m: 440.821.3399
charles.cyrill@ohioturnpike.org