



Ohio Turnpike Wins Four Public Relations Awards for 2023

CLEVELAND (Nov. 14, 2023) – The Ohio Turnpike and Infrastructure Commission was the recipient of four public relations awards for its campaigns and tactics to raise awareness of work zone safety, promote open road tolling with *E-ZPass*, and more.

The four Cleveland Rocks awards, which were presented today by the Greater Cleveland Chapter of the Public Relations Society of America (PRSA), include:

- **GOLD AWARD – Integrated Communications (Public Affairs and Government)** (Campaign)
Improving Work Zone Safety on the Ohio Turnpike by Changing Dangerous Driving Behaviors
- **GOLD AWARD – Op Ed (Tactic)**
Improving Work Zone Safety on the Ohio Turnpike is a Shared Responsibility
- **GOLD AWARD – Press Release (Tactic)**
Ohio Turnpike Partners with RecoveryOhio and Project DAWN to Prevent Fatal Opioid Overdoses by Providing Lifesaving Naloxone at Service Plazas
- **SILVER AWARD – Media Relations (Local/Regional)** (Campaign)
Paving the Way for Nonstop Open Road Tolling with E-ZPass on the Ohio Turnpike

The 21st anniversary of the Cleveland Rocks PRSA Awards honored outstanding campaigns and tactics implemented from Jan. 1, 2022, to June 30, 2023, that incorporated sound research, planning, execution, and evaluation. Funds raised from the event benefit the chapter's scholarship funds.

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